

# Media Release

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## SuperConcepts announces appointment of Graeme Colley

SuperConcepts has announced the appointment of Graeme Colley as Executive Manager, SMSF Technical & Private Wealth.

The new role continues SuperConcepts' commitment to providing SMSF customers with a leading technical and education service, and forms part of the existing team of industry-leading technical experts, led by General Manager Technical and Education Services, Peter Burgess.

Graeme has more than 30 years' experience relating to taxation and superannuation, having held senior roles in the Australian Taxation Office and as an Assistant Commissioner of the Insurance and Superannuation Commission. Most recently, Graeme was Director, Technical and Professional Standards at the SMSF Association.

Natasha Fenech, CEO SuperConcepts said the appointment reflects the importance of providing customers with quality education, knowledge and insights within the SMSF sector.

"Graeme is a well-known figure in the SMSF community with a long-standing reputation as an accomplished SMSF educator, technical expert and advocate for the sector.

"Graeme's appointment adds considerable strength and capacity to our technical team, which already includes some of the industry's leading technical experts and SMSF educators.

"Providing SMSF advice is an area which requires specialist knowledge. We believe providing a market-leading SMSF service is about quality administration and software, and also about providing access to technical knowledge and insights through our technical experts and professional development events," she said.

SuperConcepts provides a range of complimentary technical support services and professional development events to its customers, including access to the largest and most experienced team of technical experts in the SMSF sector. The increased capabilities with Graeme's appointment will support new technical services to be launched in the coming months.

Graeme will join SuperConcepts on 5 September, reporting to Peter Burgess, General Manager Technical Services and Education.

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**About SuperConcepts**

SuperConcepts is a leading provider of self-managed superannuation fund (SMSF) administration, software and education services to SMSF trustees, accountants and financial advisers, servicing more than 40,000 funds. SuperConcepts comprises a number of sub-brands including AMP SMSF, Ascend, Cavendish, Multiport, Justsuper, SuperConcepts, SuperIQ, superMate, yourSMSF and a part ownership of Class Ltd. Find out more at [www.superconcepts.com.au](http://www.superconcepts.com.au).